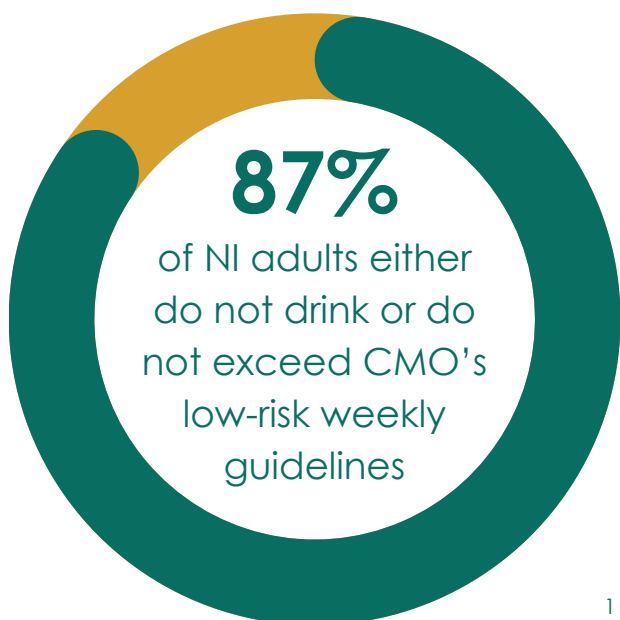


Alcohol trends in Northern Ireland

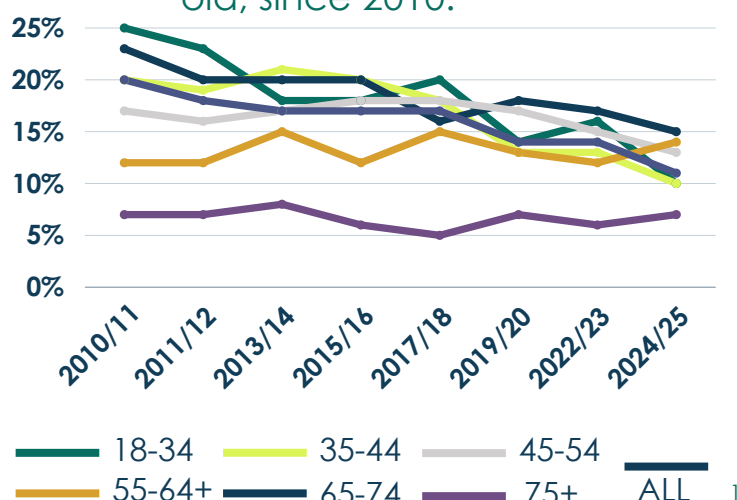
August 2026



- The moderate majority in Northern Ireland drink within the Chief Medical Officers' guidelines.
- There has been over a decade of falls in 'increased risk' drinking, underage drinking and alcohol-related public disorder, though alcohol-related violence continues to fluctuate.



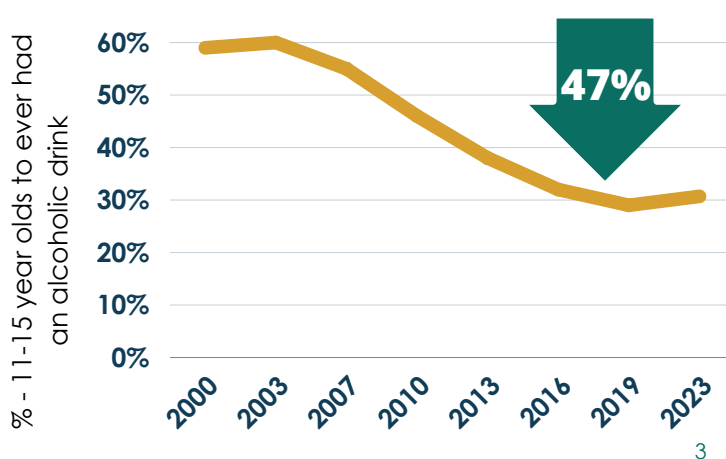
'Increased risk'* drinking down 45% across all age groups, and down 60% among 18-34 year old, since 2010.



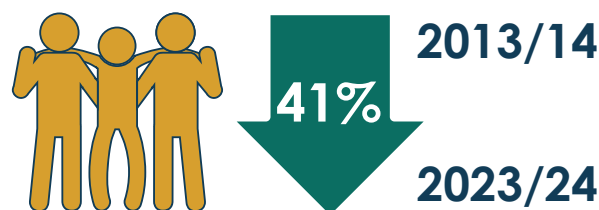
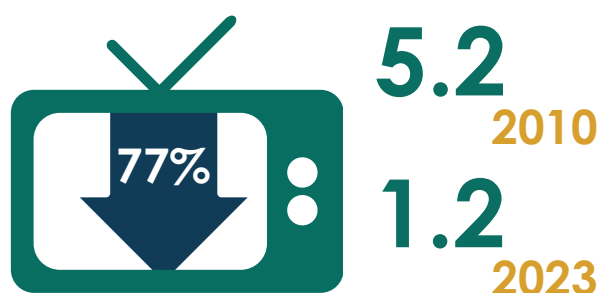
Of those who drink almost three quarters do so either once a week or less (71%)



Underage drinking almost halved since 2000



Children's exposure to alcohol ads (per week) has fallen significantly



Decline in the proportion of those saying that people being drunk or rowdy in public is a big problem in their area