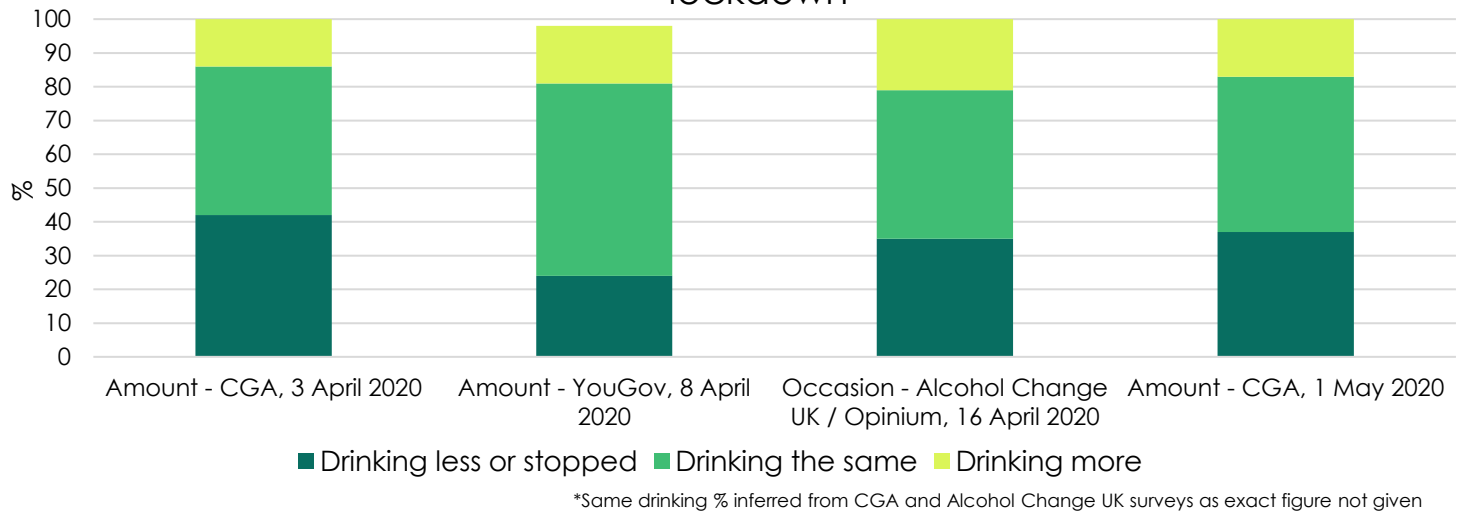
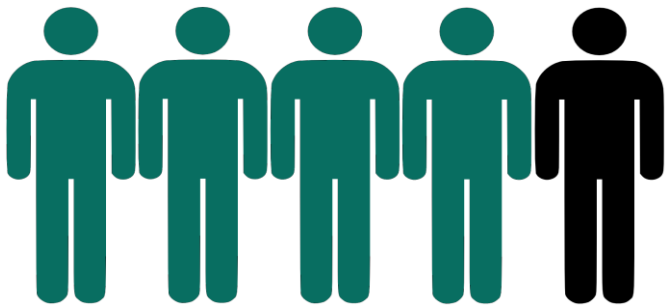


# COVID-19: UK alcohol consumption and industry actions

The majority of British drinkers continue to drink responsibly during lockdown



Around **4 in 5** Brits are drinking the same or less compared to before lockdown



Low and no alcohol sales rose **32.5%** immediately prior to lockdown, as Brits stockpiled to moderate their drinking



Between **24-42%** are reducing how much they drink

Source: Alcohol Change UK, CGA, YouGov

Source: In March 2020, compared to 2019 - Kantar

Whilst retail alcohol sales are up, this is more than offset by the collapse in sales in pubs, bars and restaurants



Whilst retail beer sales rose **10.6%** in March 2020 compared to sales last year, sales in pubs have fallen **40%**

Source: British Beer and Pub Association

The alcohol industry is stepping up to support key workers and local communities



Such as producing and donating large quantities of hand sanitiser

We would encourage consumers who are worried about their own or someone else's drinking to visit **Drinkaware** for free advice and support to help them cut back.