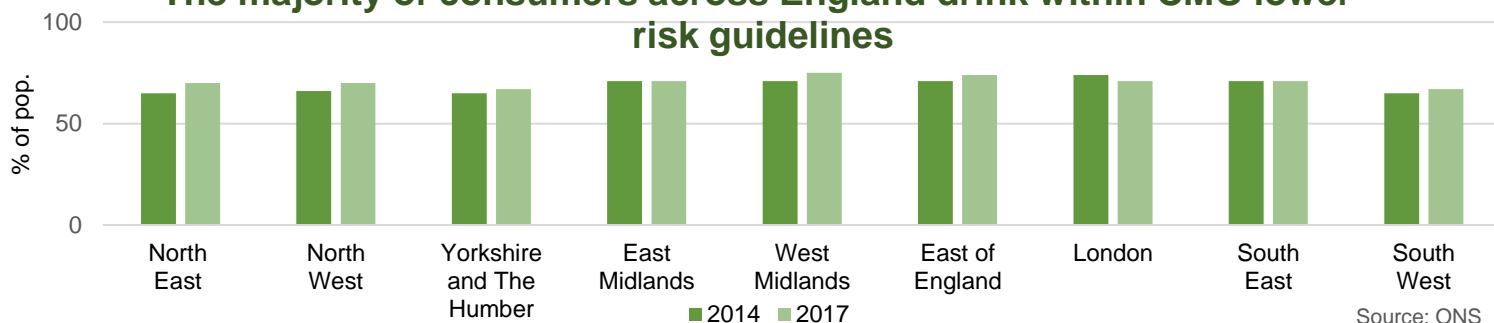


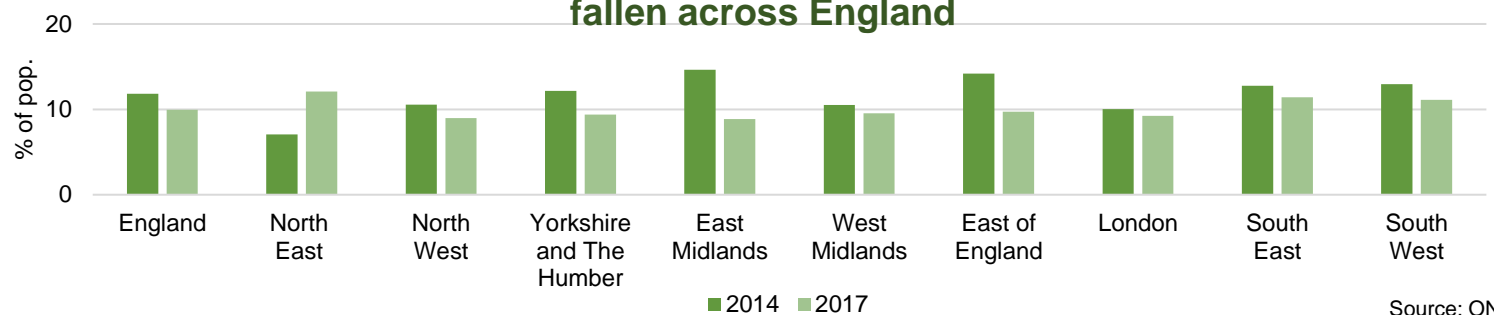
Alcohol trends in England

- The majority of consumers across England drink within CMO lower-risk guidelines
- Underage drinking, as well as youth perceptions of alcohol, continue to decline across England
- Alcohol-related violent crime and drink driving accidents are also lower than a decade ago

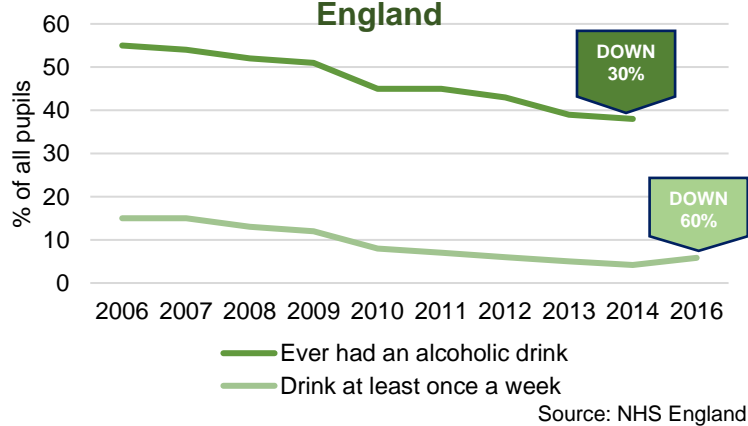
The majority of consumers across England drink within CMO lower-risk guidelines



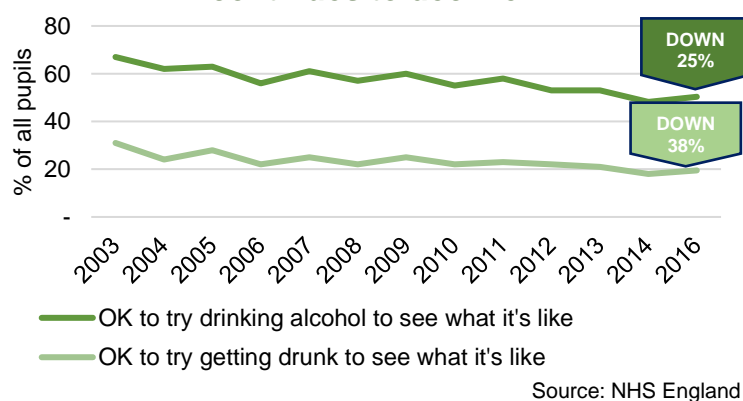
The number of those drinking on five or more days a week has fallen across England



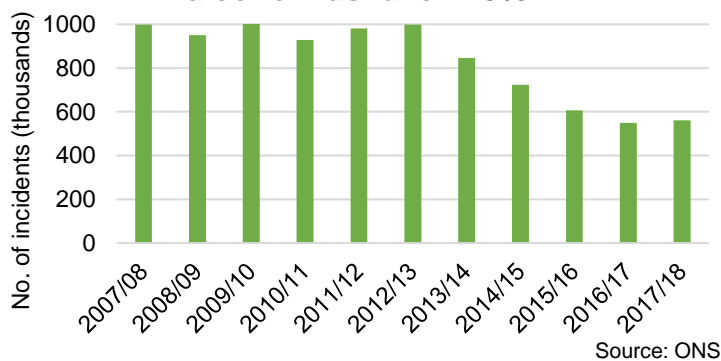
Underage drinking among 11-15 year olds continues to decline across England



The number of 11-15 year olds who think its OK to drink or get drunk continues to decline



Violent crime where the perpetrator is believed to be under the influence of alcohol has fallen 43%



Drink driving accidents have fallen in England by 8% and casualties by 7%, though have crept up since 2013/14

